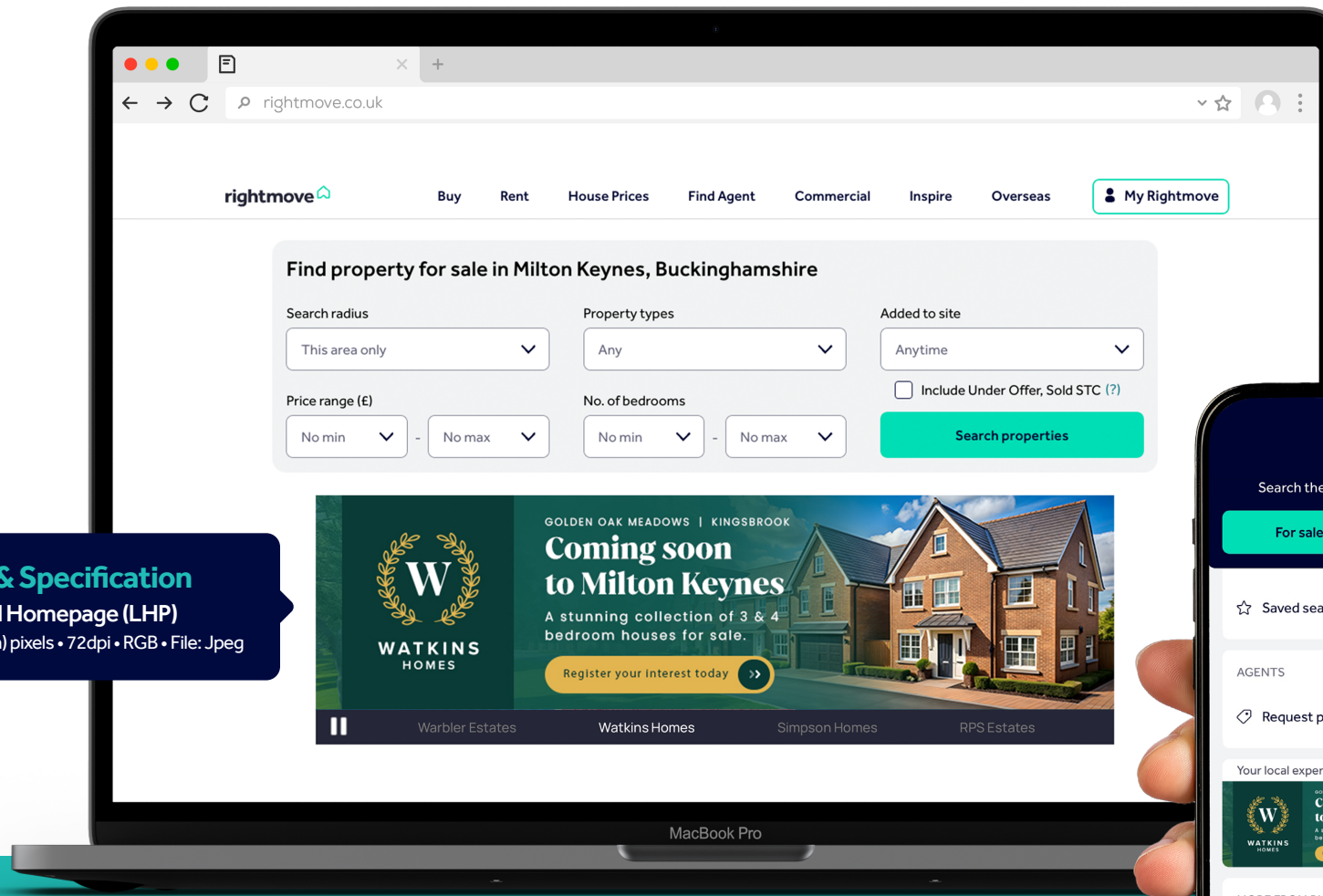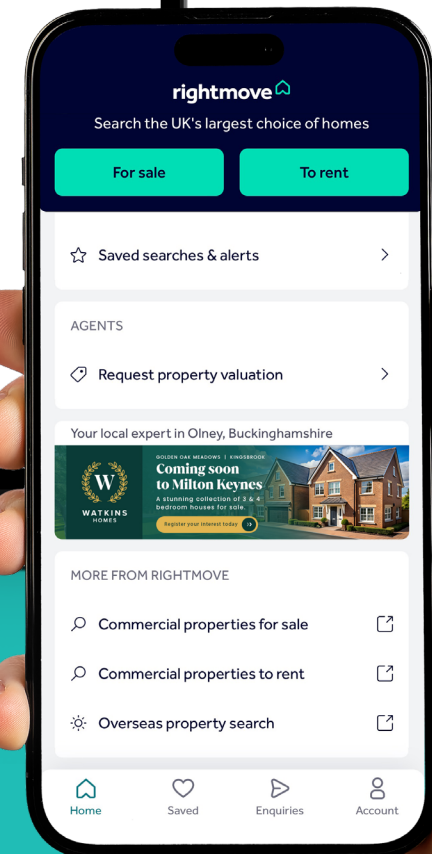# Your Rightmove
Product Guide

In this guide you will find a break down of each product in-situ on site, along with the full name and abbreviation of the products

rightmove

Buy   Rent   House Prices   Find Agent   Commercial   Inspire   Overseas   👤 My Rightmove

Find property for sale in Milton Keynes, Buckinghamshire

Search radius
This area only ⌄

Property types
Any ⌄

Added to site
Anytime ⌄

☐ Include Under Offer, Sold STC (?)

Price range (£)
No min ⌄ - No max ⌄

No. of bedrooms
No min ⌄ - No max ⌄

Search properties

GOLDEN OAK MEADOWS | KINGSBROOK
Coming soon to Milton Keynes
A stunning collection of 3 & 4 bedroom houses for sale.
Register your interest today »

WATKINS HOMES

⏸ Warbler Estates   **Watkins Homes**   Simpson Homes   RPS Estates

MacBook Pro

Size & Specification
Local Homepage (LHP)
900 (w) x 240 (h) pixels • 72dpi • RGB • File: Jpeg

Size & Specification
Mobile Homepage (MHP)
1536 (w) x 410 (h) pixels
72dpi • RGB • File: Jpeg

rightmove⌂
Search the UK's largest choice of homes

For sale   To rent

⭐ Saved searches & alerts ›

AGENTS
🏠 Request property valuation ›

Your local expert in Olney, Buckinghamshire
GOLDEN OAK MEADOWS | KINGSBROOK
Coming soon to Milton Keynes
A stunning collection of 3 & 4 bedroom houses for sale.
Register your interest today
WATKINS HOMES

MORE FROM RIGHTMOVE
🔍 Commercial properties for sale ↗
🔍 Commercial properties to rent ↗
☀ Overseas property search ↗

🏠 Home   ♡ Saved   ▷ Enquiries   👤 Account

Local & Mobile Homepage | Abbreviation: 'LHP' and 'MHP'

Use the Local Homepage to place eye-catching, targeted adverts in search areas chosen by you.
It's one of the largest advertising spaces on Rightmove and can be used for campaigns
and branding in the same way as a billboard on the High Street.

⊕ Design Information

The Local Homepage banner displays for 5 seconds before rotating on to another ad. Stick to one straightforward message and one call to action (if you're using one).
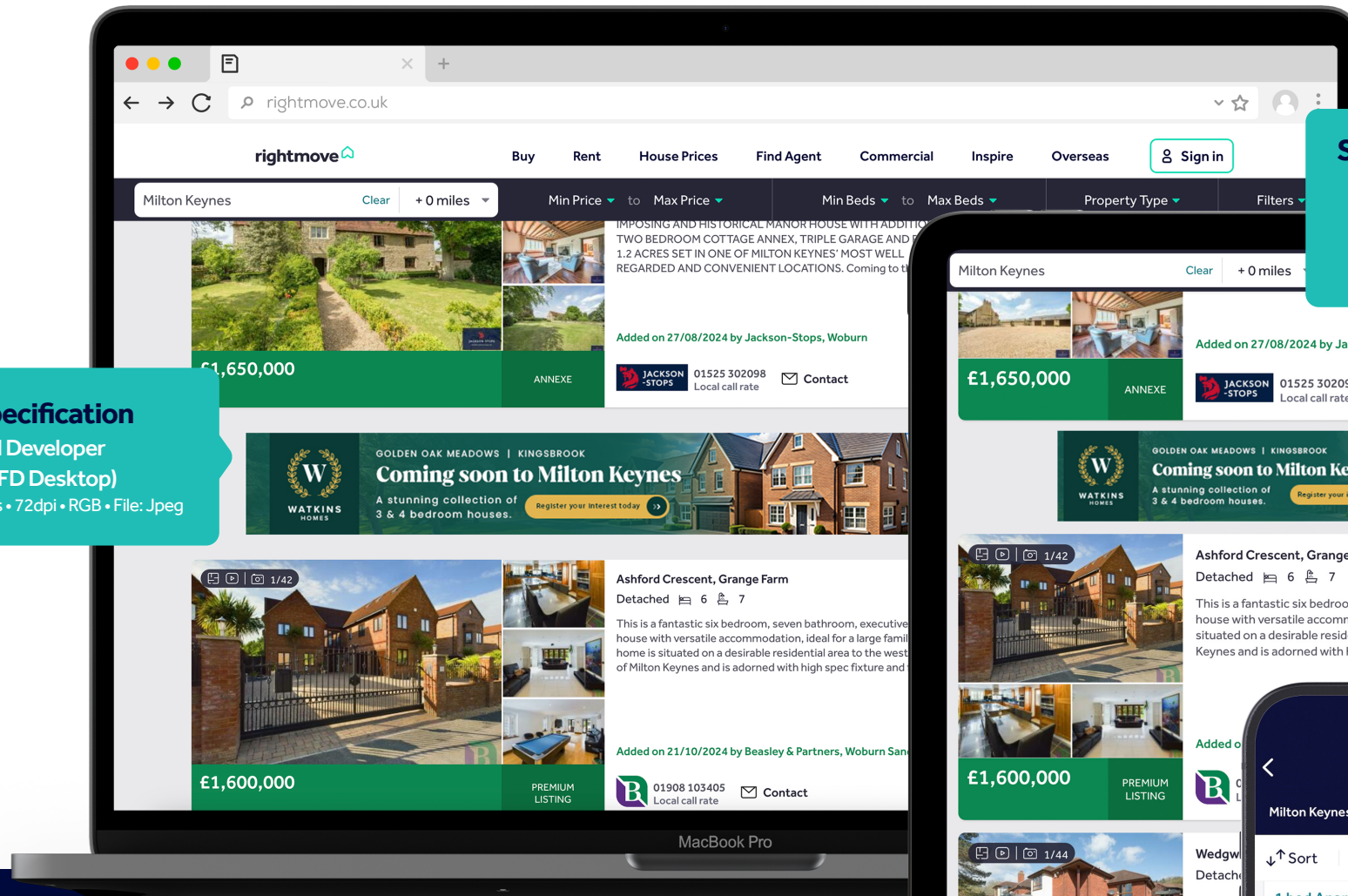
Featured Developer | Abbreviation: 'FD'

This advertising gives you a flexible branding slot on the busiest page on Rightmove. It can be used to communicate key messages and can link directly to your website.
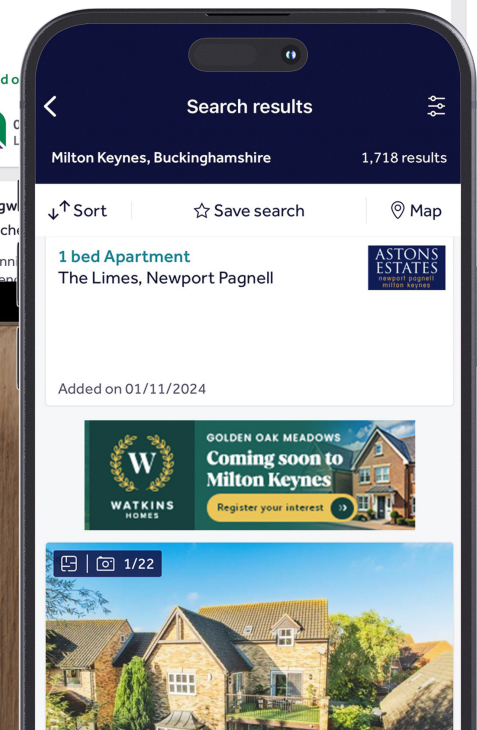
⊕ Design Information

If you are creating these banners, please ensure <u>all 3 sizes</u> for Desktop, Tablet & Mobile devices are provided.

Developer Microsite

The Developer Microsite is a place to promote your developments, services and the lifestyle of a location. This is your own space and acts as your "extended website" on Rightmove.

Size & Specification
Brochure Plus Profile Header (Header)
980 (w) x 100 pixels • 72dpi • RGB • File: Jpeg

Size & Specification
Welcome Page (WP)
934 (w) x 472 (h) pixels • 72dpi • RGB • File: Jpeg

Golden Oak Meadows, Kingsbrook by Watkins Homes

WATKINS HOMES

Contact Us
or call 00000 000000 Local call rate

OVERVIEW   LOCATION   PROPERTIES   ABOUT DEVELOPER   CONTACT US

GOLDEN OAK MEADOWS, KINGSBROOK

WATKINS HOMES

GOLDEN OAK MEADOWS | KINGSBROOK

Coming soon to Milton Keynes

A stunning collection of 3 & 4 bedroom houses for sale.

⊕ Design Information

This page consists of 2 bespoke, designed elements: (Header and Welcome Page)

On the Header, there will be a 'contact us' button which will be automatically inserted once uploaded to site, so please consider this if you are getting these designed externally

Developer Microsite cont. | Abbreviation: 'BP'

All developer Brochure Plus includes a branded 'Property Details Header' which is displayed on each specific property details page.
In addition to this, a branded 'Mid Page Advert' also sits halfway down, to the right of the same page.
Both adverts click through to the Developer Microsite landing page & do not link to external sites such as your website.

Size & Specification
Developer Carousel (DC)
600 (w) x 400 (h) pixels (per slide)
72dpi • RGB • File: Jpeg

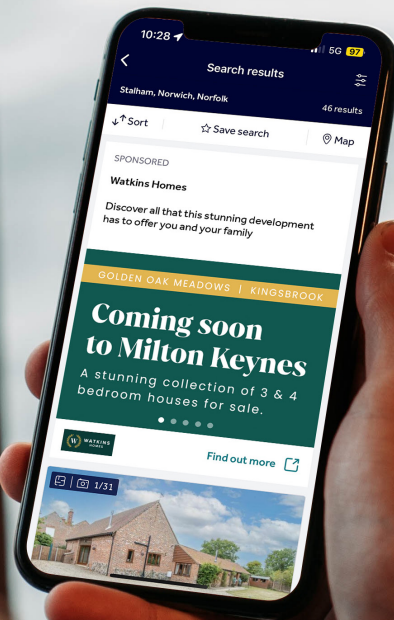# Developer Carousel
Abbreviation: 'DC'

The Developer Carousel (DC) is a display based product that sits within the listings. Its appearance is similar to listings so it feels more natural to the Rightmove website.

Design Information

If you are creating this advertising, you will be required to provide 2-8 slides. We recommend **4 slides** for best engagement on site.

Video can also be used as 1 slide but it is not essential.

When displaying on Desktop there is a small white line separating the images, making it feel native to the properties on site.

This is an example of a 3 slide DC.

GOLDEN OAK MEADOWS | KINGSBROOK

Coming soon to Milton Keynes
A stunning collection of 3 & 4 bedroom houses for sale.
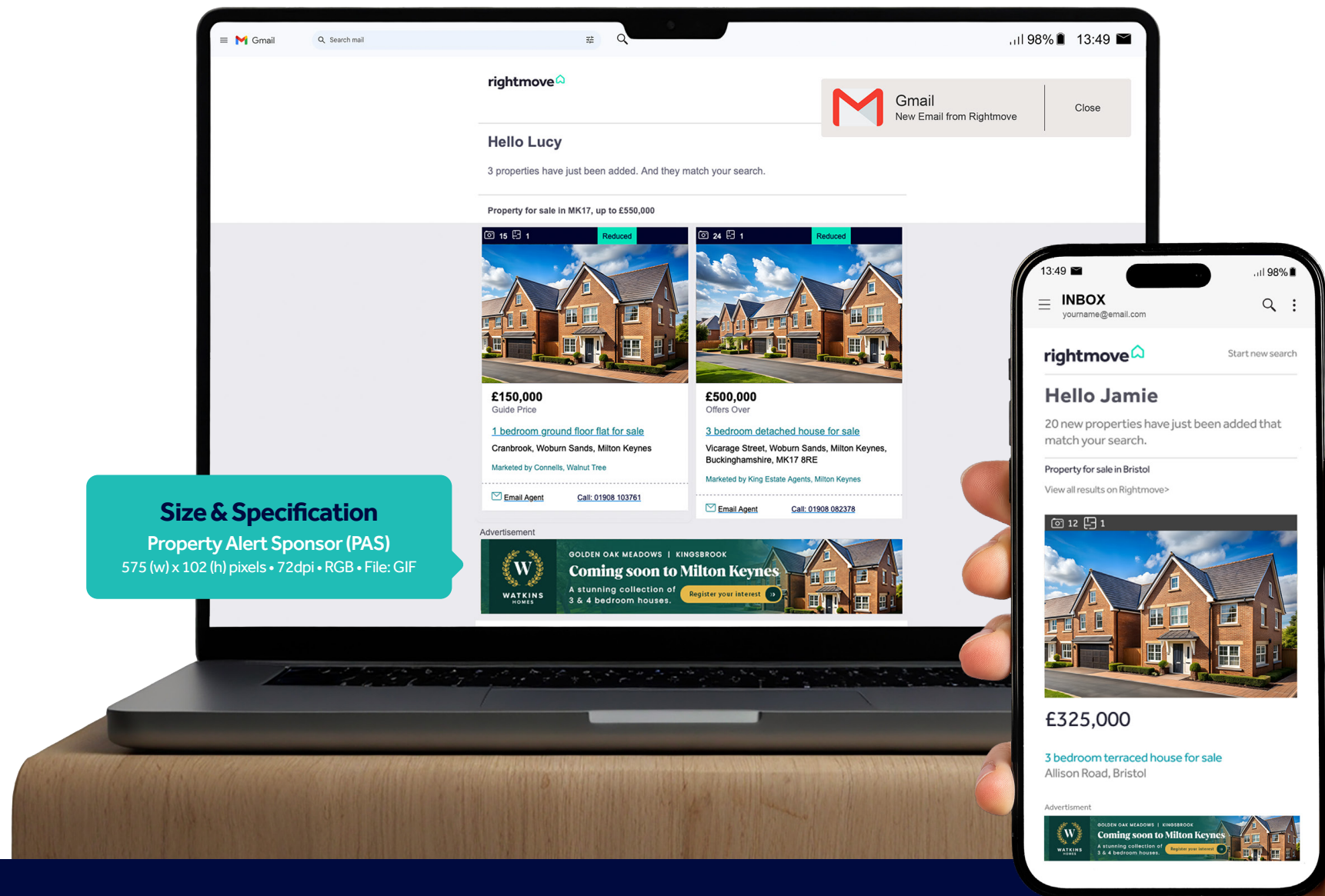
Size & Specification
Property Alert Sponsor (PAS)
575 (w) x 102 (h) pixels • 72dpi • RGB • File: GIF

Property Alert Sponsor | Abbreviation: 'PAS'

The Property Alert Sponsor displays within email alerts to get your development in front of a highly motivated audience.

Banner Sizes | Quick View

Local Homepage (LHP) 900 (w) x 240 (h) pixels • 72dpi • RGB • File: Jpeg
Mobile Homepage (MHP) 1536 (w) x 410 (h) pixels • 72dpi • RGB • File: Jpeg

Featured Developer (FD)
Desktop: 800 (w) x 120 (h) pixels • 72dpi • RGB • File: Jpeg
Tablet: 534 (w) x 104 (h) pixels • 72dpi • RGB • File: Jpeg
Mobile: 270 (w) x 90 (h) pixels • 72dpi • RGB • File: Jpeg

Developer Microsite & Brochure Plus
Welcome Page (WP): 934 (w) x 472 (h) pixels • 72dpi • RGB • File: Jpeg
Profile Header (Header): 980 (w) x 100 (h) pixels • 72dpi • RGB • File: Jpeg

(Right-hand side of Header to be left blank - please see 'Design Information' on Developer Microsite page 4)

Mid Page Advert (MPA): 284 (w) x 218 (h) pixels • 72dpi • RGB • File: Jpeg
Property Details Header (PD Header): 980 (w) x 100 (h) pixels • 72dpi • RGB • File: Jpeg

Developer Carousel (DC) 600 (w) x 400 (h) pixels (per slide) • 72dpi • RGB • File: Jpeg (2-8 slides)

Property Alert Sponsor (PAS) 575 (w) x 102 (h) pixels • 72dpi • RGB • File: GIF