

Estate Agency Banner Sizes

[Did you know we have a fantastic selection of pre designed banners here?](#)

Simply choose a template and reference the name in your request including the date you would like it to go live. For example NSA Branding 01, 1st May 2024.

Local Homepage

Size: 900 (w) x 240 (h) pixels • 72dpi • RGB • File: Jpeg

Homepage for Mobile - Banner

Size: 1536 (w) x 410 (h) pixels • 72dpi • RGB • File: Jpeg

Homepage for Mobile - Billboard

Size: 1536 (w) x 1997 (h) pixels • 72dpi • RGB • File: Jpeg

Featured Agent

Mobile (S) - Size: 270 (w) x 90 (h) pixels • 72dpi • RGB • File: Jpeg

Tablet (M) - Size: 534 (w) x 104 (h) pixels • 72dpi • RGB • File: Jpeg

Desktop (L) - Size: 800 (w) x 120 (h) pixels • 72dpi • RGB • File: Jpeg

Resale or Lettings Agent Microsite - Header

Size: Total size 980 (w) x 100 (h) pixel • 72dpi • RGB • File: Jpeg*

*Please allow a blank space to the right hand side (approximately 230 (w) x 100 (h) pixels), for a 'contact us' button and telephone number that will be automatically added into this space.

Resale or Lettings Agent - Property Details Header

Size: Total size 980 (w) x 100 (h) pixel • 72dpi • RGB • File: Jpeg

Resale or Lettings Agent Microsite - Mid Page Advert

Size: 284 (w) x 218 (h) pixels • 72dpi • RGB • File: Jpeg

Resale or Lettings Agent Microsite - Tab Promotional Advert

Size: 460 (w) x 123-minimum (h) pixels • 72dpi • RGB • File: Jpeg

Property Alert Sponsor

Size: 575 (w) x 102 (h) pixels • 72dpi • RGB • Maximum file size 28kb • File: JPEG

Brand Plus

Size: 200 (max w) pixels x 100 pixels (max h) to guarantee it displays the best on all platforms however the logo will display on site as follows:

Maximum height of 50 pixels

Maximum width of 100 pixels

Native Search Adverts (NSA)

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Slide size* 600 (w) pixels x 400 (h) pixels • 72dpi • RGB • File: Jpeg

*Must be a minimum of 2 slides and a maximum of 8, We recommend 4 slides for best engagement on site.

NSA Video (Estate Agency Only)

Size: 1920 (w) x 1080 (h) pixels • 72dpi • File: (MP4 is recommended) • No longer than 90 seconds or 500mb in file size • Frame rate: 29.97FPS or 30FPS • Video codec recommendation: H.264.

The size of the 'play' button on the video depends on the size of the video. The higher the resolution of the video, the smaller the play button will be • Aspect ratio 3:2.

*Video needs to be sent through via WeTransfer or a vimeo link.