

Third Party Advertising



Local Homepage & Mid Page Unit

Local Homepage

Size: 900 (w) x 240 (h) pixels
Colour: RGB
File: JPEG
Max file size: 200kb
Animation: No
DPI: 72

Mid Page Unit

Size: 300 (w) x 250 (h) pixels
Colour: RGB
File: JPEG or Animated GIF
Max file size: 200kb
Animation: Yes (15 seconds max animation length)

Any additional questions please refer to IAB guidelines

