

# Third Party Advertising



# Local Homepage & Mid Page Unit

## Local Homepage

Size: 900 (w) x 240 (h) pixels  
Colour: RGB  
File: JPEG  
Max file size: 200kb  
Animation: No  
DPI: 72

## Mid Page Unit

Size: 300 (w) x 250 (h) pixels  
Colour: RGB  
File: HTML5, JPEG, Animated GIF, HTML, third party tags also accepted  
Max file size: 200kb  
Animation: Yes (15 seconds max animation length)

Any additional questions please refer to IAB guidelines

