


# Your Rightmove Product Guide

In this document you will find each product in situ on Rightmove along with the full name and abbreviation of the products.

# Local Homepage

(File name abbreviation: \_LHP)

rightmove 

[Buy](#) [Rent](#) [Find Agent](#) [House Prices](#) [Commercial](#) [Overseas](#) [Sign In](#) 

Property for sale in your area

Search radius	<input type="text" value="This area only"/>	Property type	<input type="text" value="Any"/>	
Price range (£)	<input type="text" value="No min"/>	<input type="text" value="No max"/>	Added to site	<input type="text" value="Anytime"/>
No. of bedrooms	<input type="text" value="No min"/>	<input type="text" value="No max"/>	<input type="checkbox"/>	Include Under Offer, Sold STC... (?)

[Find properties](#)

# Local Homepage

Your Banner

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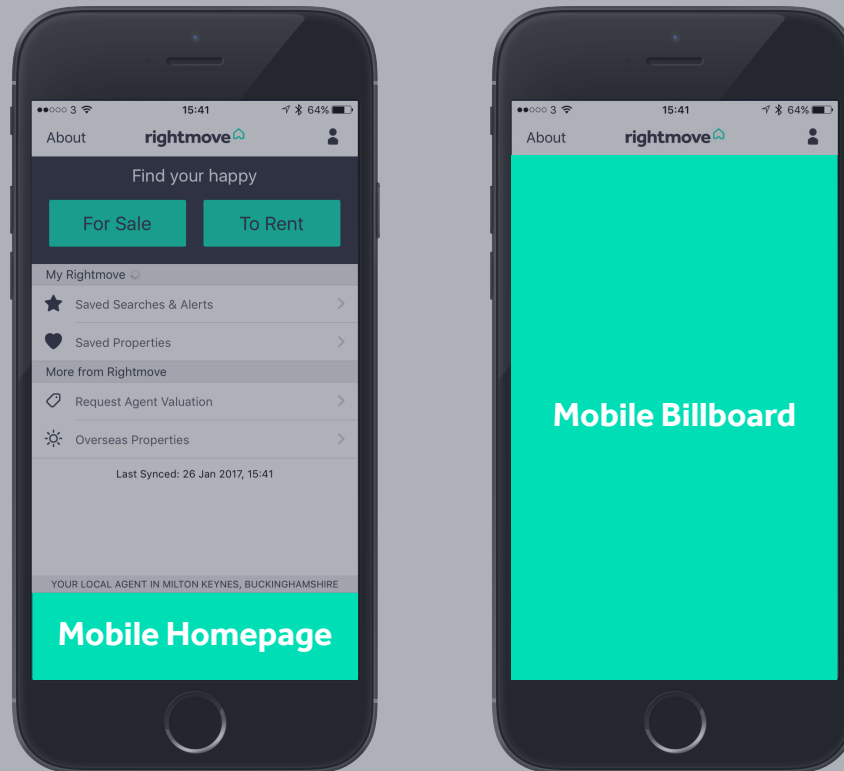
Rightmove for professionals: [Agents and developers](#) | [Rightmoveplus](#)

## What is it?

Use Local Homepage to place eye-catching, targeted adverts in search areas chosen by you. It's the largest advert space on Rightmove and can be used for campaigns and branding in the same way as a billboard on the High Street.

# Mobile Homepage & Billboard

(File name abbreviation: \_MHP)



## What is it?

Use Mobile Homepage to place eye-catching, targeted adverts in search areas chosen by you. The banner together with the Billboard are the largest advert space on Rightmove mobile and can be used for campaigns and branding in the same way as a billboard on the High Street.

# Featured Agent - Desktop

(File name abbreviation: \_FA)

The screenshot displays a real estate website interface. At the top, there are search filters: 'Milton Keynes' with a location pin icon and '+ 0 miles', 'Min Price' to 'Max Price', 'Min Beds' to 'Max Beds', 'Property Type', and 'Filters'. Below these is a 'Guide Price' field and a 'Switch to commercial search >>' link.

The main content area features a featured agent banner for Michael Graham. The banner includes a large image of a 7-bedroom barn conversion property, a smaller image of the interior, and a text description: '7 bedroom barn conversion for sale Mill Road, Old Haversham, Buckinghamshire, MK19'. The description mentions a seven-bedroom barn conversion completed in March 2005 with panoramic views, a double garage, and parking. It also lists amenities like a sitting room, family room/dining room, and a room with Roman stone columns and a partially vaulted ceiling. The listing was added on 25/02/2017 by Michael Graham, Newport Pagnell. The agent's contact information is provided: 'MICHAEL GRAHAM 01908 871065 Local call rate' and an 'Email agent' button. The banner also includes 'POA' (Price on Application) and 'PREMIUM LISTING' labels.

On the right side, there is a sidebar with several sections: 'Use our quotes service to find removers and removal firms' with a link to 'Removal companies in this area'; 'Sold House Prices' with a link to 'View house prices in Milton Keynes'; 'Exploring Related Searches' with a list of property types and bedroom counts for sale in Milton Keynes; and 'Nearby Milton Keynes' with a list of nearby locations: Newport Pagnell, Woburn Sands, Old Stratford, Stoke Goldington, and Great Brickhill.

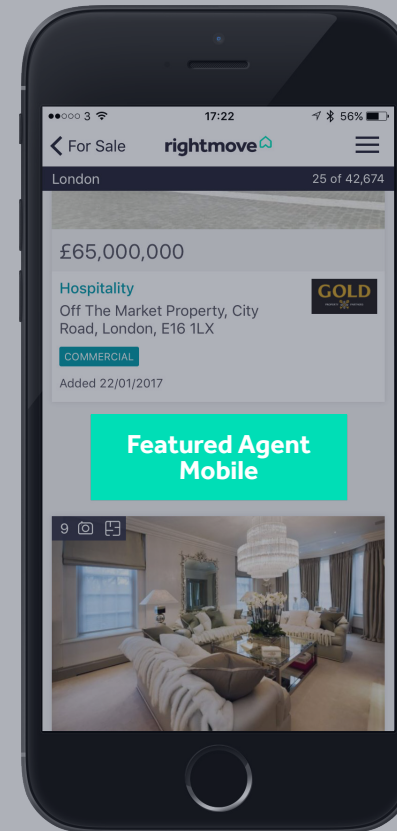
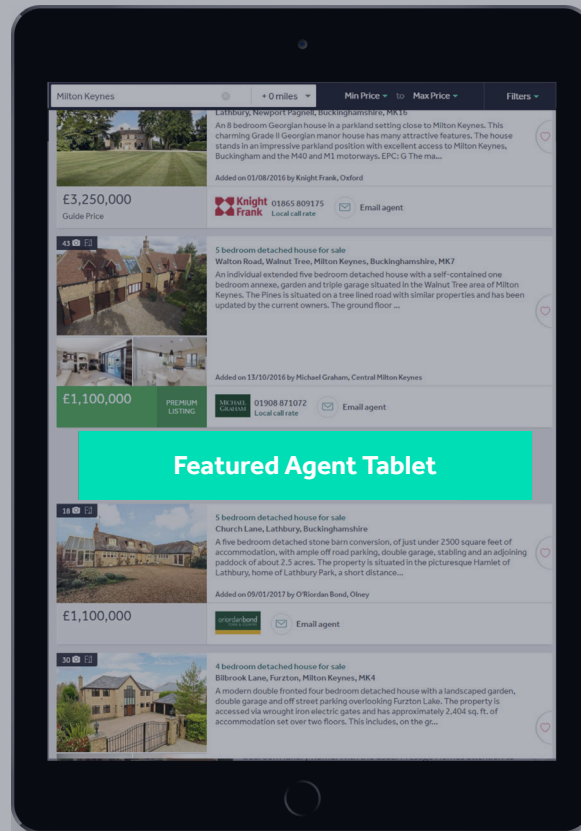
## Featured Agent - Desktop

### What is it?

An eye catching banner which can link directly to your microsite or even your own website.

# Featured Agent - Tablet & Mobile

(File name abbreviation: \_FA)



## What is it?

An eye catching banner which can link directly to your microsite or even your own website.

# Microsite - Property Details Page

(File name abbreviation: \_Header & MPA)

## Property Details Header

3 bedroom end of terrace house for sale £399,995 [Back to property listings](#)



This property is marketed by:  
**Logo**  
Agent  
Address  
[View properties from this agent](#)

[Request Details](#)  
or call: 00000 000000

[Save property](#)  
[Add notes](#)  
[Print](#)  
[Send to Friend](#)

Share this property  
[f](#) [t](#) [p](#)

[Start slideshow](#) [Enlarge](#) [Front View](#)

Call: 00000 000000 [Request Details](#)

[Description](#) [Floorplan](#) [Map & Street View](#) [School Checker](#) [Market Info](#)

**Key features**

- Edwardian end of terrace house
- Three bedrooms
- Refitted bathroom
- Two reception rooms
- Refitted kitchen/breakfast room
- Detached summerhouse

**Listing History**  
Added on Rightmove: 27 March 2017





## What is it?

The Agent Microsite is a dedicated place to promote your brand, services and expertise, as well as highlight testimonials from satisfied customers. Think of it as a shop window on the UK's busiest high street!

# Microsite - Profile Page

(File name abbreviation: \_Header & Tab)

rightmove 

Buy


Rent

Find Agent

House Prices

Commercial

Overseas

Sign In 

## Profile Header

Contact us

or call XXXXXXXXXXXX

About Us

Current Properties

Our Area

Our Branch & Network

## Tab Promo

### Recent Properties:



9,995  
Adelphi Street, Ma...  
1 bedroom flat



£129,995  
Rolls Crescent, Ma...  
1 bedroom flat



£190,000  
Guildford Street, Lu...  
1 bedroom flat



£98,995  
Victoria Road, Brist...  
1 bedroom flat



£164,995  
Rolls Crescent, Ma...  
2 bedroom flat

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# Property Alert Sponsor

(File name abbreviation: \_PAS)

17 EJ 1

10 EJ 0

**£550,000**  
4 bedroom detached house for sale  
Cosway Place, Grange Farm, Milton Keynes  
Marketed By Taylors Executive Homes  
Email agent Call: 01908 871047

**£210,000 Offers in Excess of**  
2 bedroom penthouse for sale  
69 Millward Drive, Bletchley, MILTON KEYNES  
Marketed By Elevation, Milton Keynes  
Email agent Call: 01908 871057

View all results on Rightmove

Start new search

Advertisement

**Property Alert Sponsor**

## What is it?

A banner advert in email alerts. We've heard agents describe Property Alert Sponsor as like attaching a business card to the new instructions your competitors send to their registered database!